

Propose 'Peace Park' at Mount Ararat



Mount Ararat (at right in photo) and E. A. Yarrow

WASHINGTON.—Proposals have been made by Armenia, through E. A. Yarrow, head of the Near East Relief organization, to interest Americans in a plan to establish an "international peace park" on the Turkish-Armenian border. The proposed park would take in the whole of Mount Ararat, upon which Noah's Ark is supposed to have grounded when the flood waters began to recede.

The project, enthusiastically backed, is stated in dispatches received here by Leon Pasholian, secretary of the Armenian national committee at Geneva, contemplates making Mount Ararat a tourist resort. The plan is to erect a funicular railway up the slopes of Ararat, the snow-capped summit of which, at an altitude of 17,055 feet, marks the dividing line between Armenia, Turkey and Persia.

tees also determine and declare that Serial Bonds to represent unpaid assessments, and to bear interest at the rate of seven per cent (7%) per annum, will be issued hereunder in the manner provided by the "Improvement Bond Act of 1915," the last installment of which bonds shall mature nine years from the second day of July next succeeding ten months from their date.

Section 5. Whereas said contemplated work and improvement in the opinion of the Board of Trustees of the City of Torrance is of more than local or ordinary public benefit, said Board hereby makes the expense of said work and improvement chargeable upon a district, which district said Board hereby declares to be the district benefited by said work and improvement and to be assessed to pay the costs and expenses thereof, which said district is bounded and described as follows, to-wit:

All that real property situated in the City of Torrance included within the following described exterior boundary lines, to-wit:

Beginning at a point on the south boundary line of the City of Torrance distant three hundred (300) feet at right angles westerly from the southerly prolongation of the west line of Cabrillo Avenue and running thence northerly parallel with the said west line of Cabrillo Avenue and the southerly prolongation thereof, to the center line of Plaza Del Amo, thence easterly along the center line of Plaza Del Amo six hundred and eighty (680) feet, thence southerly, parallel with the easterly line of Cabrillo Avenue and the southerly extension thereof to the south boundary line of the City of Torrance, thence westerly in a straight line to the point of beginning; excepting from the above bounded and described area the area of all public streets, avenues, alleys or ways contained therein.

Section 6. Notice is hereby given that on Monday, the 13th day of October, 1924, at 8 o'clock p. m., in the Council Chamber of the Board of Trustees in the City Hall of the City of Torrance, any and all persons having any objection to the proposed work or improvement, or assessment district, may appear before said Board of Trustees and show cause why said improvement should not be carried out in accordance with this Resolution.

Section 7. The City Clerk shall cause this Resolution of Intention to be published twice in the Torrance Herald, a newspaper published and circulated in said city and hereby designated for that purpose by the Board of Trustees of said City.

Section 8. The Street Superintendent of said City shall, after the adoption of this Resolution of Intention, cause to be conspicuously posted along the lines of said contemplated work or improvement an along all the open streets within the assessment district described in the Resolution of Intention, notices of the passage of this Resolution of Intention in the manner and form required by law.

Section 9. The City Engineer is hereby directed to make a diagram of the property affected or benefited by the proposed work or improvement as described in the Resolution of Intention and to be assessed to pay the expenses thereof. Such diagram shall show each separate lot, piece or parcel of land in square feet or each of said lots, pieces or parcels of land, and the relative location of same to the work proposed to be done, all within the limits of said assessment district.

Section 10. Reference is hereby made to the California Willits Road Construction Company's Plastic Composition License Mixture Agreement, filed the 22nd day of September, 1924, in the office of the City Clerk of said City of Torrance.

I hereby certify that the foregoing Resolution of Intention was duly and regularly introduced and adopted by the Board of Trustees of the City of Torrance at a regular adjourned meeting of said Board of Trustees, held on Monday, the 22nd day of September, 1924, by the following vote:

Ayes: Trustees Brooks, Deinger, Fitzhugh, Torrance and Smith.

Noes: Trustees, none. Absent: Trustees, none.

(Seal) A. H. BARTLETT, City Clerk, City of Torrance, California.

R. R. SMITH, President of the Board of Trustees, City of Torrance, California.

RESOLUTION OF INTENTION No. 193 Cement Concrete Sidewalks.

The Board of Trustees of the City of Torrance, California, pursuant to the provisions of the "Improvement Bond Act of 1915" and the acts supplementary thereto and amendatory thereof, do resolve as follows:

Section 1. That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Torrance, State of California, to order the following work to be done and improvement made in said city, to-wit:

That portions of Dominguez Street from Madrid Avenue to Sartori Avenue, Madrid Street from Madrid Avenue to Portola Avenue, Sierra Street from Madrid Avenue to Arlington Avenue, Redondo Boulevard from Madrid Avenue to Engracia Avenue, El Dorado Street from Cota Avenue to Engracia Avenue, Carson Street from Cota Avenue to El Prado, El Prado from Carson Street to Manuel Avenue, Manuel Avenue from Cota Avenue to El Prado, Post Avenue from Cota Avenue to Manuel Avenue, Engracia Avenue from Cota Avenue to Border Avenue, Arlington Avenue from Engracia Avenue to Border Avenue, Cravens Avenue from Redondo Boulevard to Border Avenue, Border Avenue from Dominguez Street

to Redondo Boulevard, Sartori Avenue from Dominguez Street to Engracia Avenue, Amapolita Avenue from Redondo Boulevard to Dominguez Street, Cota Avenue from Carson Street to Dominguez Street, Portola Avenue from El Dorado Street to Border Avenue, in the City of Torrance, be improved, said improvement consisting of the construction of cement concrete sidewalks at the places, to the extent and in the manner shown on plans for the same on file in the office of the City Engineer.

Section 2. That all of said work shall be done and improvement made in accordance with the grades, lines, locations and cross-sections to and within the limits shown upon the plans therefor adopted by the Board of Trustees of the City of Torrance September 22, 1924, now on file in the office of the City Engineer, and all dimensions and notations shown thereon shall apply and be conforming to and observed in doing said work and in making said improvement, and the same are incorporated herein and made a part hereof and reference is hereby made hereto for a more full, complete and detailed description of said work and improvement.

The said construction of sidewalks shall be done in accordance with the specifications contained in Ordinance No. 19 of the City of Torrance.

Section 3. That the said contemplated work and improvement in the opinion of said Board of Trustees, is of more than local or ordinary public benefit and said Board hereby makes the expense of said work and improvement chargeable upon the district, which said Board hereby declares to be the district benefited by said work and improvement and to be assessed to pay the costs and expenses thereof; which district is bounded and described as follows, to-wit:

All that district of lands situated, lying and being in the City of Torrance, shown within the colored, district, boundary line upon Map showing said district to be assessed now on file in the office of the City Engineer of the City of Torrance; excepting from said described district the area of all public streets, avenues, alleys, parks or lands contained therein.

Section 4. Notice is hereby given that Serial Bonds to represent unpaid assessments, and to bear interest at the rate of seven per cent (7%) per annum, will be issued hereunder in the manner provided by the "Improvement Bond Act of 1915," the last installment of which bonds shall mature nine years from the second day of July next succeeding ten months from their date.

Section 5. Notice is hereby given that on Monday, the 13th day of October, 1924, at 8 o'clock p. m., in the Council Chamber of the Board of Trustees located in the City Hall in said City of Torrance, any and all persons having any objections to the proposed work or improvement, or to the extent of the district to be assessed, or both, may appear before said Board of Trustees and show cause why said work and improvement should not be carried out in accordance with this Resolution.

Section 6. The City Engineer is hereby directed to make a diagram of the property affected or benefited by the proposed work or improvement as described in the Resolution of Intention and to be assessed to pay the expenses thereof. Such diagram shall show each separate lot, piece or parcel of land in square feet or each of said lots, pieces or parcels of land, and the relative location of same to the proposed work to be done, all within the limits of the assessment district.

Section 7. All of the streets and avenues referred to in this Resolution of Intention are public ways in the City of Torrance, California.

Section 8. The Torrance Herald, a semi-weekly newspaper, published and circulated in the City of Torrance, is hereby designated as the newspaper in which this Resolution of Intention shall be published, and the City Clerk of said City is hereby directed to cause this Resolution of Intention to be published by two insertions in said newspaper in the manner and form required by law.

Section 9. The Superintendent of Streets of said City shall, after the adoption of this Resolution of Intention, cause to be conspicuously posted along the lines of said contemplated work and improvement and along all the open streets within the heretofore described assessment district notices of the passage of this Resolution of Intention in the manner and form required by law.

Section 10. All of the proceedings for the aforesaid work and improvement shall be had and taken under and in accordance with those acts of the Legislature of the State of California known and designated as the "Improvement Act of 1911," approved April 7th, 1911, and the "Improvement Bond Act of 1915," approved June 11th, 1915, and under all acts supplementary thereto or amendatory thereof.

I hereby certify that the foregoing Resolution was duly and regularly introduced and adopted by the Board of Trustees of the City of Torrance, California, at a regular adjourned meeting thereof held on Monday, the 22nd day of September, 1924, by the following vote:

Ayes: Trustees Brooks, Deinger, Fitzhugh, Torrance and Smith.

Noes: Trustees, none. Absent: Trustees, none.

(Seal) A. H. BARTLETT, City Clerk and ex-officio Clerk of the Board of Trustees of the City of Torrance, California.

Signed and approved this 22nd day of September, 1924.

R. R. SMITH, President of the Board of Trustees of the City of Torrance, California.

Facts Taken From Talks Before the Cotton States Merchants' Assn., Aug. 28th, 1924

The total newspaper advertising of 122 daily newspapers in 28 principal cities of the United States in the year 1923 was 1,333,954,971 agate lines—a gain of 92,651,690 lines over the previous year.

We are not handicapped today in unfolding our business the same as our forefathers were who were compelled to depend chiefly upon personal exploitation of the individual, for the circulation in those days was very small.

First of all, the newspaper has circulation. A single newspaper will often cover from 60 to 80 per cent of the homes in its territory. Advertising space in that paper will give a much greater return per dollar spent than will any other form of advertising on which postage is spent.

Second, people are accustomed to reading the newspaper. It is not difficult to get their attention, as in the case of the circular letter, the booklet and other forms of direct-by-mail advertising.

Third, and best of all, it is timely. The advertiser is able to appeal to his audience by frequent advertisements.

So we are led to believe that even criticisms about us in the columns of newspapers is good advertising, and so with the retail merchant, the minute he starts figuring on selling merchandise, he has got to start figuring on the advertising that is going to do it.

Advertising certainly has many sides. It can scream, talk, or whisper; it can attract the eye or befuddle it. It can be an interesting story, or uninteresting piffle. There are just as many kinds of advertising as there are things to advertise. There is the sincere kind that breathes honesty and truthfulness, and which carries the reader right through to the other end, and then again—there is the kind of advertising that says "Beware, I am just trying to attract attention; I don't mean what I say, and I don't intend to make good on the extravagant claims I am talking about."

Newspapers, however, are not in the habit of publishing misleading advertising, and for that reason the public has unlimited confidence in newspaper advertising.

If the retail merchant would figure on spending two per cent of his gross receipts for newspaper advertising and one-half of one per cent for direct mail advertising, such as letters, post cards, etc., and prepare this advertising the same as if he were talking to his customers when they come in his store, there would be no need to complain about quiet trade.

SEE US FOR MORE BUSINESS

TORRANCE HERALD LOMITA NEWS

PHONE 200

PHONE 304

HOW'S YOUR HEALTH?

By Dr. W. F. Thompson

Three signs of early tuberculosis are loss of "pep," loss of weight, loss of appetite. If you suspect tuberculosis, record your temperature night and morning for a week, then show that record to your doctor.

Opportunity knocks but once; others are less conservative.

Teething is a physiological process and is not, naturally, associated with any physical disturbance. Careless or improper feeding during the period of teething is, however, conducive to digestive disturbances.

And a whole lot of people still underestimate the chances they take when they don't vaccinate.

When Autumn blows her frosty breath— Good-bye to flies and skeeters; But there are those who flirt with death With stuffy rooms and heaters.

Nature attempts to cure in every case of sickness. She succeeds in 75 per cent of instances. That's why colored river water at a dollar

a bottle will sell like hot cakes. Here's a fact the old-timers knew: That hard livers oft from hard liquors grew.

Who sups light sleeps well.

So they fed their kid the candy but they lost the candy kid.

Alas! Poor Jim! He's not in trim; To make him slim They're starving him.

They'll pawn their duds to buy the muds that promise fair complexions.

In boys or under boilers, burn butter and you'll liberate heat and energy.

There's an R in September, And in the oyster, too; But be not like the oyster That gets into a stew.

The normal weight lad of 15 requires more food than his overweight dad of 50.

Zix-z-z-z King! Hear the whizzing reel sing! For a four-pound trout Is a fightin' old thing.

Examinations, now and then, Will save the lives of many men.

Nobody but the doctor loves a fat man.

It is more healthful to wear light or medium weight cotton un-

derwear the year round, changing the top clothing in accordance with the weather.

Man is the only animal that indulges in artificial stimulation—and pays the price.

A germ in the vacuum cleaner is worth two in the lunk.

The good die young—unfortunate! The bad die, too—Proportionate. Not a necessity, Often obesity— Always because they're incautious.

An ounce of fresh air beats a pound of cough syrup.

Even the Bible says that a glutton shall become drowsy and ragged.

As a cause of death, cancer is more common after 40 than tuberculosis.

Oh, trap the rat, Go call the cat, Plant the poisoned cheese. To catch a head, Both live and dead— We dread bubonic fleas.

Hed not the story of the empty sleeve,

The horrible tale by the make-believe,

Of dotting old doctors with poisonous points

Who sever our arms square off at the joints.

The cold bath that produces blueness of the skin is too cold—it depresses rather than stimulates.

RESOLUTION OF INTENTION No. 194 Cabrillo Avenue

The Board of Trustees of the City of Torrance, California, pursuant to the provisions of the "Improvement Act of 1911" and the "Improvement Bond Act of 1915" and the acts supplementary thereto and amendatory thereof, do resolve as follows:

Section 1. That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Torrance to order the following work to be done and improvement to be made within said City, to-wit:

Section 1. That Cabrillo Avenue in the City of Torrance from a line parallel with and fifty feet distant northerly from the southerly line of Plaza Del Amo, southerly, to a line drawn parallel with and distant fifteen feet southerly from the north line of Camino Real be graded to its full width and that the portions of said Cabrillo Avenue 24 feet wide lying 12 feet on each side of the center line thereof be paved with asphaltic pavement consisting of one and one-half (1 1/2) inches Willits Toppek wearing surface laid on a three and one-half (3 1/2) inch asphaltic concrete base; said pavement to be laid upon the prepared subgrade to which has been added decomposed rock two inches (2") in depth after rolling, excepting from said work that portion required by law to be kept in order and repair by any person, company or corporation having railway, tracks thereon.

Section 2. Said work shall be done and improvement made according to the plans, profiles and cross-sections shown upon the drawing thereof adopted by the Board of Trustees September 22, 1924, to which said plans, profiles and cross-sections, reference is hereby made for the grade to which said work is to be done and for further particulars concerning said work.

Section 3. Said grading shall be done in accordance with the specifications contained in Ordinance No. 19. The pavement shall be constructed in accordance with general specifications No. 20 of the City of Torrance adopted January 15th, 1924.

The specifications herein referred to together with the plans, profiles and cross-sections are on file in the office of the City Engineer of the City of Torrance.

Section 4. The Board of Trustees

HUDSON-ESSEX Sales and Service 1610 Cabrillo, Torrance Phone 250 GOOD USED CARS FOR SALE

STONE & MYERS Licensed Embalmers TORRANCE LOMITA 1732 Cabrillo Phone 195 1204 Narbonne Phone 347

THE WINCHESTER STORE 1819 Sartori "HARDWARE" REEVE Torrance

There's Health in Our Good REMEDIES Are you feeling sick? If so, come in and get the medicine you need. It is much better to take our medicine now and prevent illness than to go ahead feeling wretched and perhaps have a serious attack. For the medicines and drugs, for everything in drug store goods, for prompt service and reasonable prices— Come to us FIRST. TORRANCE PHARMACY MALONE BROS. Torrance, California Phone 3-J